

تحت الرعاية السامية لصاحب الجلالة الملك محمد السادس نصره الله
SOUS LE HAUT PATRONAGE DE SA MAJESTÉ LE ROI MOHAMMED VI, QUE DIEU L'ASSISTE
UNDER THE HIGH PATRONAGE OF HIS MAJESTY KING MOHAMMED VI MAY GOD ASSIST HIM

KINGDOM OF MOROCCO
MINISTRY OF ENERGY
TRANSITION AND
SUSTAINABLE DEVELOPMENT



المملكة المغربية
وزارة الانتقال الطاقوي
و التنمية المستدامة

KINGDOM OF MOROCCO
MINISTRY OF TRANSPORT
AND LOGISTICS



المملكة المغربية
وزارة النقل و اللوجستيك

African
Union



ECOSOCC
Economic Social & Cultural Council

Third
3LgiTerre
INTERNATIONAL FORUM AND TRADE SHOW
MOBILITY-TRANSPORT-LOGISTICS
Edition

20 TO 22
OCTOBER
2026

CASABLANCA
INTERNATIONAL FAIR - AMDIE

CONCEPT NOTE

THE TRANSPORT AND LOGISTICS ECONOMY,
A STRATEGIC LEVER FOR
AFRICA'S DEVELOPMENT



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الدار البيضاء
سطات



I. Context

The Third Edition of the International LOGITERRE Forum will be convened in Casablanca, Kingdom of Morocco, from 20 to 22 October 2026, under the High Patronage of His Majesty King Mohammed VI, may God assist Him. The Forum is organized by the United African Transport and Logistics Organizations, in close collaboration with the Economic, Social and Cultural Council of the African Union, and in strategic partnership with relevant ministerial departments and leading economic actors of the Kingdom of Morocco.

This high-level convening is positioned as a multi-stakeholder platform of continental and international scope, bringing together policymakers, institutional actors, development partners, private sector leaders, and experts, to deliberate on the theme: "The Economics of Transport and Logistics: A Strategic Lever for Africa's Development."

The global economic landscape is currently undergoing profound and multidimensional transformations, marked by the reconfiguration of global value chains, shifting trade patterns, and the emergence of new poles of economic gravity. These dynamics are further compounded by geopolitical realignments, climate-related disruptions, and accelerated technological change.

Within this evolving context, transport and logistics systems have acquired heightened strategic significance, transitioning from auxiliary functions to core determinants of economic resilience, competitiveness, and sovereignty. Efficient logistics ecosystems are increasingly recognized as critical enablers of trade facilitation, industrial development, and territorial integration.

From a normative and analytical standpoint, the economics of transport and logistics is conceptualized as an integrated system encompassing infrastructure, services, regulatory frameworks, and operational processes governing the movement of goods, persons, and information.

This system operates within a multidimensional framework aimed at :

- Reducing transaction and logistics costs.
- Enhancing physical and digital connectivity.
- Optimizing supply chain performance.
- Maximizing value creation across logistics networks.

It is closely associated with internationally recognized conceptual frameworks, including :

- Global and regional value chains (GVCs).
- Multimodal and integrated logistics systems.
- Trade facilitation and corridor-based development approaches.
- Connectivity and spatial integration paradigms.
- Logistics performance and efficiency metrics.

In the African context, the development of efficient transport and logistics systems constitutes a strategic priority of continental importance. Despite notable progress, the continent continues to face persistent structural constraints, including elevated logistics costs, fragmented transport networks, limited multimodal integration, and significant infrastructure deficits.

These challenges continue to impede intra-African trade, constrain industrial competitiveness, and limit the full realization of regional integration objectives.

Addressing these constraints requires a systemic and coordinated approach, positioning transport and logistics as a central pillar of Africa's structural transformation agenda. In this regard, enhanced logistics performance is instrumental in :

- Reducing the cost of intra-African trade.
- Strengthening productive capacities and industrialization processes.
- Facilitating market integration and regional value chain development.
- Improving overall economic efficiency and resilience.

The strategic importance of transport and logistics is firmly embedded within the policy architecture of the African Union. Agenda 2063: The Africa We Want identifies the development of integrated infrastructure networks and efficient logistics systems as a foundational pillar for achieving inclusive and sustainable growth.

This vision is operationalized through key continental frameworks and flagship initiatives, including :

- The Program for Infrastructure Development in Africa (PIDA).
- The African Continental Free Trade Area (AfCFTA);
- The Single African Air Transport Market (SAATM).

Collectively, these instruments aim to foster a seamless continental market, underpinned by improved connectivity, harmonized regulatory frameworks, and enhanced mobility of goods and people.

These efforts are further supported by normative instruments, sectoral strategies, and policy coordination mechanisms designed to promote interoperability, facilitate cross-border trade, and strengthen institutional capacity across member states.

The evolution of transport and logistics systems is increasingly shaped by rapid technological advancements and digital transformation processes. The deployment of digital platforms, Intelligent Transport Systems (ITS), data-driven logistics solutions, and automation technologies is redefining operational paradigms across the sector.

These innovations are driving the emergence of smart logistics ecosystems, characterized by :

- Real-time data integration and predictive analytics.
- Enhanced system interoperability.
- Increased operational efficiency and transparency.
- Improved resilience and adaptability of supply chains.

Harnessing these technologies represents a critical opportunity for African countries to leapfrog traditional constraints and accelerate the modernization of their logistics systems.

Within this continental and global framework, the Kingdom of Morocco has established itself as a strategic hub and gateway for African connectivity, leveraging a proactive and forward-looking policy centered on infrastructure development, logistics integration, and South-South cooperation.

This positioning is reflected in :

- The development of structured logistics corridors connecting Morocco to West Africa.
- The consolidation of integrated port, land, and multimodal logistics platforms.
- The strengthening of connectivity with Sahelian and sub-Saharan markets.

This strategic orientation has been further reinforced by high-level Royal Initiatives, notably the Atlantic Initiative, which aims to structure a new space of economic and logistical cooperation along the African Atlantic corridor, with particular emphasis on the inclusion of landlocked Sahelian countries.

These initiatives contribute to :

- Enhancing regional connectivity and accessibility.
- Facilitating trade flows and economic integration.
- Supporting the emergence of competitive regional value chains.
- Strengthening Africa's integration into global markets.

Despite the progress achieved, significant gaps remain in terms of infrastructure coherence, regulatory harmonization, and system interoperability. These challenges underscore the need for enhanced dialogue, coordination, and strategic alignment among stakeholders.

In this context, the LOGITTERE Forum is conceived as a high-level policy dialogue platform, designed to :

- Facilitate multi-stakeholder engagement across public and private sectors.
- Promote convergence of national, regional, and international strategies.
- Foster knowledge exchange and dissemination of best practices.
- Identify innovative and scalable solutions to logistics challenges.
- Support the development of sustainable, resilient, and integrated transport systems.

The Forum thus constitutes a critical instrument for advancing policy coherence, accelerating infrastructure integration, and catalyzing strategic partnerships, in line with continental priorities and global development frameworks.

II. General Objective

Against the backdrop of ongoing global value chain reconfiguration, shifting geoeconomic paradigms, and the increasing strategic centrality of connectivity systems in international development trajectories, the overarching objective of the Third Edition of the International LOGITTERE Forum is to establish the economics of transport and logistics as a core strategic vector of economic sovereignty, continental competitiveness, and regional integration across Africa.

The Forum seeks to advance a transformative vision for African transport and logistics systems through the promotion of a structural, operational, and policy-oriented transition grounded in integrated, multimodal, resilient, and technologically enabled approaches.

This strategic orientation is aimed at fostering the optimization of trade and mobility flows, reducing transaction and logistics costs, strengthening territorial and cross-border connectivity, and enhancing the attractiveness and competitiveness of African economies.

More specifically, the Forum aspires to catalyze enhanced convergence among public policies, regulatory frameworks, institutional mechanisms, and continental cooperation instruments, thereby contributing to the emergence of a coherent and interoperable African logistics architecture aligned with the ambitions of Agenda 2063, the African Continental Free Trade Area (AfCFTA), and broader international development frameworks.

III. Specific Objectives

To operationalize this overarching ambition, the Forum pursues the following specific objectives :

- **Convening a High-Level Policy and Technical Dialogue Platform** : To ensure the effective convening of a high-level international forum and establish a structured multi-stakeholder platform for strategic dialogue, bringing together Member States, regional institutions, technical and financial partners, development agencies, private sector actors, and academic experts to deliberate on critical issues pertaining to transport and logistics economics in Africa.
- **Adoption of an Official High-Level Final Communiqué**: To facilitate the elaboration and formal adoption of an official final communiqué reflecting the strategic convergences, political commitments, and shared orientations emerging from the Forum's deliberations, thereby providing a normative reference framework for future collective action.
- **Production of a Consolidated Analytical Forum Report**: To develop a comprehensive analytical report consolidating the Forum's technical assessments, thematic discussions, international benchmark practices, strategic insights, and policy recommendations generated throughout the various plenary sessions and thematic panels.
- **Standardization of Project Technical Documentation**: To facilitate the preparation and consolidation of standardized technical project profiles for initiatives presented during the Forum, with a view to enhancing their qualifications, documentation structuring, technical readability, and integration into appraisal and financing processes led by development finance institutions and investment partners.

- **5. Institutionalization of Knowledge Capitalization Mechanisms:** To establish a structured mechanism for the capitalization of experiences, lessons learned, and regional best practices, enabling the identification, comparative assessment, and dissemination of successful models in corridor development, logistics optimization, multimodal integration, and smart mobility systems.

- **Establishment of a Post-Forum Monitoring and Coordination Mechanism:** To create a dedicated post-forum follow-up mechanism—whether in the form of a technical task force or restricted steering committee—mandated to ensure the continuity of deliberations, facilitate interinstitutional coordination, monitor implementation progress, and oversee the operational follow-up of adopted recommendations.

- **Development of a Continental Reference Database:** To support evidence-based policymaking through the development of a strategic reference database mapping transport and logistics initiatives, infrastructure projects, institutional actors, regulatory frameworks, and investment opportunities across the African continent.

- **Strengthening Operational Networking and Strategic Partnerships:** To foster operational networking among public institutions, private sector actors, technical agencies, research institutions, and financial stakeholders, thereby enabling the development of strategic partnerships, technical cooperation frameworks, and implementation-oriented synergies around identified projects and priorities.

- **Promoting Strategic Dissemination and Institutional Uptake:** To identify and deploy effective mechanisms for the dissemination, appropriation, and institutional valorization of the Forum's outcomes among policymakers, regulatory authorities, regional organizations, and sectoral stakeholders, with the objective of reinforcing political ownership and accelerating policy translation into operational action.

Collectively, these objectives are designed to position the Forum not merely as a convening event, but as a strategic policy instrument for continental coordination, institutional alignment, and actionable transformation within Africa's transport and logistics ecosystem.

IV. Expected Results

The Forum is expected to yield a set of high-level, policy-relevant and operational outcomes, aimed at advancing a sustainable, integrated, and performance-driven transport and logistics ecosystem across the African continent.

- **Establishment of a Continental Strategic Reference Framework:** The establishment of a structured, operational, and continent-wide reference framework for the economics of transport and logistics, explicitly integrating the principles of environmental sustainability and the transition towards green logistics.

- This framework shall be aligned with the objectives of regional integration, economic competitiveness, and Africa's structural transformation, while ensuring coherence with international climate commitments and sustainable development agendas.

- **Formulation of an Implementation-Oriented Roadmap:** The definition of a pragmatic, action-oriented roadmap for the development of integrated logistics corridors, connected mobility systems, and low-carbon logistics chains.

- This roadmap shall incorporate clear mechanisms for prioritization, phased implementation, and comprehensive feasibility assessment—covering technical, economic, institutional, and environmental dimensions of strategic projects.

- **3. Development of a Consolidated Portfolio of Bankable Projects:** The identification and structuring of a consolidated portfolio of bankable, high-impact projects at the continental level, integrating components related to green logistics, sustainable urban mobility, and low-emission transport systems.

- This portfolio shall be aligned with international standards for sustainable infrastructure financing, including green finance instruments, public-private partnerships (PPPs), blended finance models, and multilateral development frameworks.

- **Enhancement of Logistics Performance and Cost Efficiency :** The formulation of operational mechanisms aimed at reducing logistics costs and enhancing the efficiency and performance of value chains, while integrating requirements related to transport decarbonization and energy optimization.
- These mechanisms shall be grounded in corridor optimization, digital transformation, and the deployment of advanced technological solutions.
- **Strengthening of Governance and Regulatory Convergence:** The reinforcement of governance structures, institutional coordination mechanisms, and regulatory convergence at the continental level, including the progressive integration of environmental and climate-related standards into transport and logistics policies.
- **Mobilization of Sustainable and Innovative Financing:** The structuring of innovative mechanisms for mobilizing green, public, private, and multilateral financing, oriented towards sustainable transport, logistics infrastructure, and smart mobility systems, in response to Africa's ecological transition imperatives.
- **Acceleration of Technological Transformation:** The acceleration of the adoption and deployment of advanced technological solutions, including high-tech systems and intelligent platforms applied to green logistics and sustainable urban mobility.
- This dynamic shall contribute to the emergence of an interconnected, resilient, and climate-aligned African logistics economy.
- **Strengthening of High-Level Political Ownership and Awareness:** The consolidation of a high-level framework for political awareness, institutional ownership, and strategic alignment regarding the transition towards a sustainable transport and logistics economy.
- This outcome aims to position the sector as a central pillar of green growth, climate resilience, and long-term structural transformation across the continent.

Overall, these expected results are intended to ensure that the Forum delivers concrete, actionable, and strategically aligned outputs, capable of informing policymaking, strengthening institutional coordination, and accelerating Africa's transition towards a sustainable, competitive, and integrated transport and logistics ecosystem.

V. Thematic Axes

■ Keynotes

- Infrastructure Diplomacy & the Atlantic Vision – Morocco as a strategic African hub
- The Smart Corridors Revolution – AI and digital technologies driving logistics performance
- Logistics Sovereignty – Industrialization and the informal sector (representing 60–80% of African transport)
- Energy Transition – Clean mobility and green logistics
- The Grand Diagnostic – The eight structural constraints of African logistics competitiveness

■ Master Classes

- Tanger Med – Anatomy of a global port leadership model
- Digital Transformation – The successful transition to a "paperless" ecosystem (AI, tracking, cybersecurity)
- Overcoming Landlocked Constraints – Lessons from the Northern Corridor (EAC: Mombasa-Kampala-Kigali)
- Decarbonized Urban Logistics – The Casablanca Tramway challenge
- From Informal to Formal – Pathways for structural transition (Senegal, Côte d'Ivoire)

■ Supply Chain Battles

- The Great Atlantic Rush – The Tangier-Lagos corridor
- Urban Mobility – The challenge of delays across African metropolitan areas
- Green Energy – Ecological transition or financial risk?
- Digitalization – Who controls your flows? Data, blockchain, and sovereignty
- Sovereignty & Talent Development – Training Africa's youth (Constraint #8)
- Intermodality & Road Safety – Efficiency versus critical risk
- AfCFTA – Fulfilled promise or structural illusion?
- Corridor Security – The invisible risk in logistics performance (Sahel, Gulf of Guinea)

VI. Participants

A. States and Governments

- Member States, represented by ministries in charge of transport, infrastructure, logistics, economy, and digital transition
- Ministries responsible for urban mobility and territorial development
- National and international regulatory authorities in transport and logistics
- Continental and international Ports & Airport authorities
- Public institutions responsible for strategic planning and spatial development

B. African Regional Organizations and Institutions

- African Union Commission (AUC)
- Regional Economic Communities (RECs): ECOWAS, ECCAS, COMESA, SADC, UMA, EAC
- Secretariat of the African Continental Free Trade Area (AfCFTA)
- Program for Infrastructure Development in Africa (PIDA)
- Regional agencies for infrastructure and corridor planning

C. Private Sector and Economic Actors

- Continental and international logistics operators and transport companies
- Integrated logistics and supply chain management firms
- Port, airport, and railway authorities and operating companies
- Urban mobility and intelligent transport operators
- Digital technology companies and smart logistics solution providers (AI, IoT, data platforms)
- Institutional investors, investment funds, and public-private partnership (PPP) platforms

D. Experts, Academia, and Research Community

- Universities and research institutes specializing in transport economics, logistics, and urban planning
- African and international centers of excellence in smart mobility
- Independent experts in infrastructure, logistics corridors, and supply chains
- Innovation and digitalization laboratories in transport systems
- Research centers and think tanks specialized in logistics and mobility

E. Civil Society and Non-State Actors

- Civil society organizations engaged in sustainable development
- Professional associations in transport and logistics
- Non-governmental organizations specializing in urban mobility and environmental issues
- User representatives and citizen platforms

F. Technology and Innovation Partners (High-Tech)

- Providers of Intelligent Transport Systems (ITS)
- Digital logistics platforms and real-time tracking solutions
- African startups specializing in innovative mobility and logistics
- Smart city and smart mobility solution providers
- Actors in digital transformation and data infrastructure

Overall, the composition of participants is designed to ensure a comprehensive, multidisciplinary, and policy-relevant dialogue, fostering convergence between strategic vision, technical expertise, financial capacity, and innovation ecosystems, in support of Africa's transport and logistics transformation agenda.

VII. Forum Format

The Forum will be structured as a high-level, multi-format and results-oriented platform, combining plenary sessions, ministerial panels, thematic roundtables, and technical workshops.

This architecture is designed to foster inclusive dialogue, policy convergence, knowledge exchange, and actionable outcomes, ensuring both strategic alignment and operational impact.

1. Keynote Sessions – Strategic and Diplomatic Framing

This segment is dedicated to the strategic, political, and geoeconomic framing of the economics of transport and logistics in Africa.

It will address critical issues related to economic sovereignty, infrastructure diplomacy, and the continent's strategic positioning within global value chains, while ensuring coherence with continental frameworks and international development and integration agendas.

2. High-Level Plenary Sessions

Serving as the central platform for strategic dialogue and policy alignment, these sessions will convene senior policymakers, regional organizations, and international partners.

They aim to foster convergence of perspectives on key continental priorities, including the integration of logistics corridors, enhancement of logistics performance, development of urban mobility systems, and the transition towards sustainable, resilient, and intelligent transport systems.

3. Ministerial Panels

These panels provide an institutional platform for policy deliberation, decision-making, and regulatory alignment.

They will facilitate high-level exchanges among ministers and senior officials on cooperation mechanisms, regulatory convergence, and the coordination of public policies, with a view to strengthening governance frameworks and advancing sectoral integration in transport and logistics.

4. Thematic Roundtables

These roundtables constitute specialized technical forums dedicated to the in-depth analysis of sector-specific challenges and opportunities.

They will address key themes such as integrated logistics systems, smart urban mobility, digitalization of value chains, economic corridors, and green logistics, fostering expert-driven, evidence-based, and solution-oriented dialogue.

5. Technical Workshops and Master Classes

This component is dedicated to operational knowledge transfer, capacity building, and dissemination of practical solutions.

It will rely on case studies, applied tools (including roadmaps, analytical frameworks, checklists, and return-on-investment models), and experiential learning approaches, aimed at strengthening the technical capacities of stakeholders and facilitating the effective implementation of scalable solutions.

6. International Transport and Logistics Exhibition

The Forum will be complemented by an international exhibition serving as a strategic platform for innovation showcase, business networking, and investment facilitation.

It will bring together companies, operators, startups, and financial institutions, providing visibility to technological innovations, smart mobility solutions, sustainable infrastructure projects, and high-impact logistics initiatives, while fostering strategic partnerships and investment opportunities.

3^{ème}  **LogiTerre**
FORUM-SALON INTERNATIONAL
MOBILITÉ-TRANSPORT-LOGISTIQUE
Édition

20 AU 22
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CASABLANCA
FOIRE INTERNATIONALE - AMDIE



LOGITERRE 2026

PLATEFORME AFRICAINE D'EXCELLENCE DÉDIÉE À
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