

تحت الرعاية السامية لصاحب الجلالة الملك محمد السادس نصره الله
SOUS LE HAUT PATRONAGE DE SA MAJESTÉ LE ROI MOHAMMED VI, QUE DIEU L'ASSISTE
UNDER THE HIGH PATRONAGE OF HIS MAJESTY KING MOHAMMED VI MAY GOD ASSIST HIM



KINGDOM OF MOROCCO
MINISTRY OF ENERGY
TRANSITION AND
SUSTAINABLE DEVELOPMENT



المملكة المغربية
وزارة الانتقال الطاقوي
و التنمية المستدامة

KINGDOM OF MOROCCO
MINISTRY OF TRANSPORT
AND LOGISTICS



المملكة المغربية
وزارة النقل و اللوجستيك

Third 3LogiTerre Edition

INTERNATIONAL FORUM AND TRADE SHOW
MOBILITY-TRANSPORT-LOGISTICS

20 TO 22
OCTOBER
2026

CASABLANCA
INTERNATIONAL FAIR - AMDIE

THE TRANSPORT AND LOGISTICS ECONOMY,
A STRATEGIC LEVER FOR
AFRICA'S DEVELOPMENT

Organizer

Co-Organizers



الاتحاد الإفريقي للمنظمات النقل واللوجستيك
Union Africaine des Organisations des Transports et de la Logistique
The African Union Of Transportation and Logistics Organizations



الجامعة الوطنية للنقل المتعدد الوسائط
Fédération Nationale de Transport Multimodal
National Federation of Multimodal Transport



Third  **LogiTerre**
Edition

INTERNATIONAL FORUM AND TRADE SHOW
MOBILITY-TRANSPORT-LOGISTICS

In a global context marked by the transformation of supply chains, digitalization, and the energy transition, Africa is called upon to unite its strengths in order to fully participate in the dynamics of global development.

Faithful to its history and its vocation as a crossroads between continents, Morocco is today mobilizing its modern infrastructure and expertise to strengthen connectivity and promote ambitious South-South cooperation with its African partners.

This vision, consistently carried forward by His Majesty King Mohammed VI, is part of a historical trajectory that places solidarity, the sharing of experience, and common development at the heart of the continent's future.



صَاحِبُ الْكِبَالَةِ الْمَلِكُ مُحَمَّدُ السَّادِسُ نَصْرُهُ اللهُ

EXCERPTS FROM HER MAJESTY'S SPEECH KING MOHAMMED VI,



On the occasion of the 48th Anniversary of the Green March, His Majesty King Mohammed VI, may God assist Him, delivered, on 6 November 2023, a speech to His loyal people..

[...]

While Morocco's Mediterranean façade firmly anchors the Kingdom to Europe, its Atlantic side provides full access to Africa and a window onto the Americas.

It is for this reason that We are determined to undertake a national upgrading of the coastline, including the Atlantic seaboard of the Moroccan Sahara.

We are equally committed to ensuring that this geopolitical space is structured with a pan-African perspective.

Our wish is for the Atlantic façade to become a major center of human convergence, a hub of economic integration, and a source of continental and international influence.

His Majesty King Mohammed VI, may God assist Him, also addressed a message to the participants in the 2nd National Forum on Advanced Regionalization, held on 20 and 21 December 2024 in Tangier.

[...]

With regard to the expansion of the transport and mobility system to achieve integrated regional development, it is certain that this sector will experience rapid progress in the coming years.

This orientation is due to the growing dynamism at work in our country as a regional hub for investment and to the large-scale projects launched in the context of Morocco's ongoing preparations to host the 2030 FIFA World Cup.



EDITORIAL

THE STRATEGIC IMPERATIVE OF TRANSPORT AND LOGISTICS FOR AFRICA'S ECONOMIC TRANSFORMATION

Transport and logistics today constitute fundamental pillars of development and regional integration across the African continent. By ensuring territorial connectivity, facilitating the seamless movement of goods and people, and streamlining commercial exchanges, these sectors underpin economic growth and reinforce the overall competitiveness of African nations.

In the face of increasingly complex logistical, port, and energy challenges, the strengthening of infrastructure and the establishment of multimodal corridors—encompassing road, rail, air, and maritime networks—emerge as strategic imperatives. Such transboundary initiatives support the development of regional value chains and accelerate the continent's industrial transformation, thereby contributing to its sustainable integration into the global economy.

Through the LOGITERRE platform, public and private stakeholders mobilize to promote a more integrated, inclusive, and sustainable economic framework, aligned with the vision of an Africa that is interconnected, competitive, and cooperative; an Africa that is outward-looking yet fully grounded in its own endogenous potential.

This strategic momentum reflects a collective commitment to a continent capable of steering its own development, structuring and consolidating its logistical flows, and safeguarding its economic and industrial sovereignty.

ORGANIZING COMMITTEE

ABOUT THE SECTOR

The transport and logistics sector today represents one of the central pillars of sustainable development, regional integration, and strategic sovereignty for the African continent. By connecting territories, facilitating trade flows, and enabling the mobility of people and goods, this sector plays a foundational role in economic growth, the enhancement of competitiveness, and the consolidation of resilience among African states. It has now become an essential instrument of economic diplomacy, a lever for political and territorial integration, and a key vector for the implementation of the Sustainable Development Goals, as well as the flagship decisions of the African Union and the United Nations.

In response to the intensifying logistical, port, energy, and digital challenges, the development of integrated infrastructure and the creation of continental multimodal corridors—including road, rail, air, maritime, and digital networks—constitute a strategic priority of the highest order. Fully aligned with international standards (IMO, ICAO, UNCTAD, AETR, TIR), these transboundary initiatives support the emergence of competitive value chains, accelerate Africa's industrial transformation, and contribute to the establishment of collective economic sovereignty, in full conformity with Agenda 2063 and global normative frameworks.



Through LOGITERRE, public, private, and institutional actors converge to promote an integrated, resilient, and sustainable African logistics economy, grounded in a renewed approach to territorial planning, spatial governance, and equitable development. These dynamic positions are urban, rural, island, cross-border, coastal, and landlocked territories at the core of a continental geo-economic strategy aimed at strengthening spatial cohesion, connectivity, and collective competitiveness.

By leveraging tools such as territorial planning, integrated regional development, multimodal infrastructure, intelligent logistics systems, as well as employment, vocational training, and technological innovation policies, LOGITERRE contributes to the strategic reconfiguration of African spaces. This vision is fully aligned with the orientations of the African Union, the United Nations' commitments to sustainable urbanization, and the objectives of the African Continental Free Trade Area (AfCFTA).

In the context of a major geo-economic shift, transport and logistics have emerged as instruments of power, productive sovereignty, and infrastructure diplomacy, while also serving as central tools for territorial stability and sustainable industrialization.

The major transport and integration corridors—spanning road, rail, air, maritime, energy, digital, and territorial networks—constitute the strategic backbone of tomorrow's Africa. Strengthened by the rise of urban mobility, the structuring of local government networks, the deployment of artificial intelligence in transport systems, and employment and professional training policies (ANAPEC and its African counterparts), these corridors enable the emergence of intelligent, inclusive, and interconnected territories.

They open new avenues for the integration of landlocked countries, facilitate the upskilling of African youth, and support the continent's logistical, energy, and digital transition, in full compliance with the African Union's commitments, United Nations normative frameworks, the climate imperatives of the COP, and the Decade of Sustainable Transport.



In this context, LOGITERRE positions itself as a high-level international forum, serving as a privileged platform for political alignment, technical convergence, and institutional coordination. It promotes the co-creation of African solutions for African challenges, supports the implementation of national and continental integrated mobility strategies, strengthens the modernization of employment and training systems, encourages regulatory harmonization, and activates economic diplomacy grounded in logistical sovereignty, technological innovation, inclusive mobility, and the sustainable integration of territories and populations.



2026-STRATEGIC VISION

AXES OF CONTINUITY AND INNOVATION

Global Strategic Objective

LOGITERRE 2026 positions itself as the continental reference platform for mobility, transport, and logistics, reinforcing Morocco's stature as a strategic African hub and a pivot for regional integration. The event embodies a privileged forum for convergence, bringing together public and private decision-makers, investors, and international institutions, fostering synergies across infrastructure, technological innovation, sustainable energy, and South-South cooperation.

Strengthening African Leadership

- ◆ Expand participation to over 45 African countries, fostering the construction of a robust intergovernmental and intersectoral cooperation network.
- ◆ Highlight the Atlantic Coastline and Trans-Saharan Corridors (Tanger-Lomé, Dakar, Abidjan-Lagos, Nouakchott, Casablanca, etc.), recognized as strategic vectors for connectivity, trade, and regional competitiveness.
- ◆ Showcase flagship continental initiatives, including the African Continental Free Trade Area (AfCFTA) and the Royal Atlantic Vision, to promote an integrated, sovereign, and competitive Africa.
- ◆ Establish a "Connected Africa Pavilion", a strategic space for exchange and coordination among ministries and regional institutions, dedicated to the governance and monitoring of priority corridors.

Promoting the Moroccan Model

- ◆ Organize a Forum on Urban Mobility and Future Infrastructure, highlighting Moroccan expertise through flagship projects (Casa-Tramway, LGV, Tanger Med).
- ◆ Disseminate Moroccan success stories in the port, rail, road, and decarbonized urban logistics sectors, demonstrating an innovative, sustainable, and replicable development model for Africa.
- ◆ Technical Plan and immersive visits, concretely illustrating the efficiency, strategic vision, and exemplary governance of the Kingdom.

Innovation, Digitalization, and Start-ups

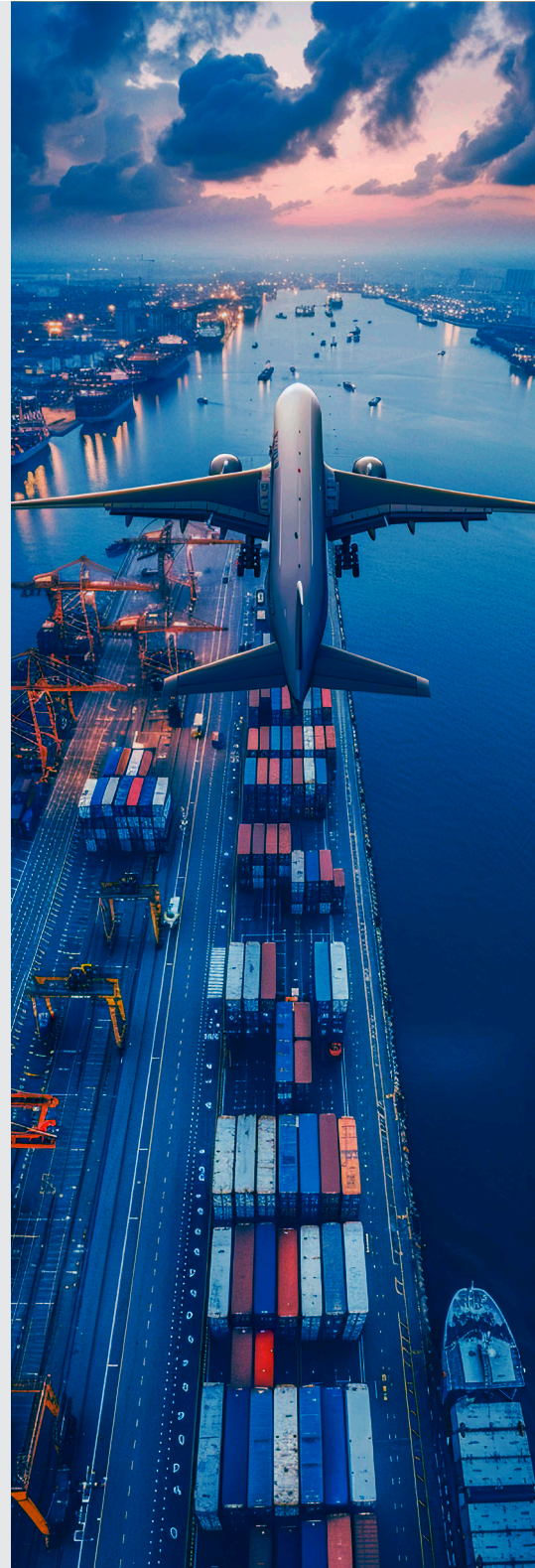
- ◆ Deploy a Mobility & Intelligent Logistics Start-up Village, serving as an incubator for disruptive solutions and a catalyst for sectoral transformation.
- ◆ Establish an African Logistics Innovation Competition, fostering creativity and technological excellence across the continent.

Energy Transition and Sustainable Development

Create an Energy Transition and Sustainable Development Hub, integrating best practices and green technologies, fully aligned with international climate and sustainability commitments.

Economic Diplomacy and South-South Cooperation

- ◆ Strengthen the involvement of African and international institutions, consolidating regional cooperation and strategic dialogue on the development of corridors and infrastructure.
- ◆ Promote and advocate the convening of an African Ministerial Transport Meeting, designed to harmonize policies and strengthen continental logistics integration.
- ◆ Establish a Permanent LOGITERRE African Corridors Council, a strategic governance body for coordination and monitoring of transcontinental projects, promoting operational efficiency and sustainability.



STRATEGIC ROLE OF THE TRANSPORT ECONOMY IN AFRICA'S DEVELOPMENT

The transport economy extends beyond the mere movement of goods and people; it constitutes the invisible engine of economic growth, regional integration, and continental competitiveness. As a strategic lever for development, economic sovereignty, and the emergence of continental value chains, transport lies at the heart of Africa's ambitions for connectivity and resilience.

Facilitating Intra-African Trade

Transport infrastructure and services reduce logistical costs, streamline the circulation of goods, and enhance interconnectivity between African countries. They form a fundamental pillar for the effective implementation of the African Continental Free Trade Area (AfCFTA), fostering market integration and consolidating strategic economic corridors.

Corridors such as Dakar-Lagos, Tanger-Lagos, Casablanca-Dakar, and Abidjan-Lagos stand out as essential arteries of intra-African trade, reinforcing regional value chains and enhancing continental competitiveness.

Catalyzing Economic Growth and Employment

Investments in roads, ports, railways, and logistics platforms generate significant direct and indirect employment, while strengthening industrial, agricultural, and mining value chains. Every investment in transport acts as an economic multiplier, sustainably enhancing productivity, competitiveness, and fiscal resilience across African economies.

Strengthening Regional Connectivity and Territorial Cohesion

Transport networks link landlocked areas to major economic hubs, promoting territorial equity and access to essential services such as education, healthcare, and markets.

The emergence of strategic corridors—Sahelo-Saharan, Atlantic, Mediterranean—ensures smoother circulation of goods and people, consolidating regional integration and economic resilience across the continent.



Digital Transformation and Technological Innovation

The integration of advanced technologies, including logistics tracking, artificial intelligence, and port digitalization, optimizes operational performance while establishing a sustainable, intelligent, and forward-looking logistics ecosystem. These innovations serve as a catalyst for efficiency, resilience, and sectoral modernization across the continent.

International Influence and Continental Leadership

A modern, high-performing, and digitized transport sector positions Africa as a connected, innovative, and strategically attractive continent on the global stage. It enables the continent to strengthen economic diplomacy, consolidate transcontinental partnerships, and assert leadership in international trade and industrial development.

Supporting Energy Transition and Sustainable Transport

The transport economy represents a strategic vector for energy transition and environmental sustainability, placing the sector at the center of clean mobility policies, optimized logistics, and ecological resilience initiatives. Deploying green logistics solutions, electric vehicles, and low-carbon infrastructures fosters a responsible, innovative, and future-oriented economic model.

This sector plays a decisive role in implementing continental climate commitments, aligning with the Royal vision for a sustainable, sovereign, and integrated African development, capable of harmonizing economic growth, environmental protection, and regional integration.



THE CHALLENGES AND IMPACTS – THE TRANSPORT ECONOMICS A STRATEGIC LEVER FOR AN AFRICA ON THE MOVE

Enjeux stratégiques

- ◆ **Regional connectivity and integration** : to establish an effective network between African countries to facilitate trade flows and consolidate the African Continental Free Trade Area (AfCFTA), catalyzing economic integration and interstate cooperation.
- ◆ **Infrastructure modernization** : developed a high-performance multimodal network - road, ports, railways, logistics hubs - guaranteeing the optimization of continental logistics chains.
- ◆ **Energy transition and sustainability** : to promote green mobility, reduce the carbon footprint and establish smart, sustainable and resilient logistics.
- ◆ **Economic competitiveness** : reduce transport costs to boost exports, attract strategic investments and strengthen local production.
- ◆ **African sovereignty** : to build an endogenous transport economy, led by African actors and adapted to the geopolitical, economic and technological realities of the continent.

Major Impacts

- ◆ **Inclusive growth** : Every investment in transport generates skilled jobs, strengthens SMEs and creates local added value, contributing to harmonious socio-economic development.
- ◆ **Territorial cohesion** : opening up rural areas, connecting production areas to markets and improving access to essential services, consolidating territorial equity and socio-economic stability.
- ◆ **Emergence of strategic corridors** : Sahara-Sahel, Atlantic, Mediterranean promoting a smoother flow of goods and people, strengthening regional and continental connectivity.
- ◆ **Digital transformation and innovation** : integration of advanced technologies, including tracking, artificial intelligence in logistics and port digitalization, for optimal performance and increased competitiveness.
- ◆ **International visibility** : to position Africa as a connected, innovative and attractive player, asserting its role on the global economic and diplomatic stage.



Sectoral Architecture of LOGITERRE

Maritime Transport & Port Systems	Development of ports, maritime corridors and port logistics to strengthen continental and international trade.
Air Transport & Aviation Connectivity	Optimizing air infrastructure and transport hubs to facilitate the movement of people and goods.
Rail Transport & Corridor Logistics	Deployment of interconnected rail networks for efficient and sustainable transport of passengers and goods.
Road Transport & Dry Ports	Improvement of land routes and logistics hubs to facilitate cross-border trade and regional distribution.
Logistics & Supply Chain Management	Optimized management of flows, storage, distribution and traceability to strengthen the competitiveness of businesses and territories.
International Trade & Customs Facilitation	Development of sustainable energy infrastructure and promotion of low-carbon solutions in the transport and logistics sector.
Digital Transformation & Technological Innovation	Adoption of digital and technological solutions to modernize transport, logistics and value chains.
Energy Systems & Sustainable Transition	Development of sustainable energy infrastructure and promotion of low carbon footprint solutions in the transport and logistics sector.
Institutions, Capacity Building & Skills Development	Strengthening institutional capacities, vocational training and skills transfer for a high-performing and resilient sector.
Banking, Insurance & Project Financing	Mobilizing financial solutions, insurance and financing instruments to support strategic projects.

Join Africa's Leading Decision-Makers in Transport and Logistics

PARTNER & EXHIBITOR PROFILES

- ◆ MARITIME & PORT TRANSPORT
- ◆ BANKS, INSURANCE COMPANIES
- ◆ LOGISTICS AND SUPPLY CHAIN
- ◆ AIR TRANSPORT
- ◆ RAIL TRANSPORT
- ◆ ROAD TRANSPORT
- ◆ ENERGY & SUSTAINABLE TRANSITION
- ◆ INTERNATIONAL TRADE & CUSTOMS
- ◆ TECHNOLOGIES & INNOVATION
- ◆ INSTITUTIONS & TRAINING
- ◆ MEDIA
- ◆ AFTER MARKET

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WHO ATTENDS?

LOGITERRE 2026 convenes a high-level, decision-oriented audience, comprising ministers, senior government officials, heads of regulatory authorities, chief executives, institutional investors, development finance institutions, port and airport authorities, logistics operators, international organizations, and strategic partners.



See you in 2026 for the 3rd edition!
October 20-22, 2026 in Casablanca



A Large-Scale International Communication Campaign

To ensure maximum visibility and strong international resonance for LOGITERRE 2026, a comprehensive, strategic, and multi-channel communication campaign will be deployed, positioning Morocco as a pivotal African hub for transport, mobility, and logistics, and reinforcing the Forum-Exhibition's continental and global standing.

Digital and Audiovisual Communication

A sustained and targeted digital presence will be ensured across specialized websites, professional newsletters, and strategic social media platforms. High-impact communication campaigns will be directed at key decision-makers, institutional leaders, and sector stakeholders in Morocco, across Africa, and internationally. Audiovisual content—designed to convey strategic narratives and institutional leadership—will be widely disseminated to amplify reach, engagement, and influence.

Print and Specialized Media Outreach

Targeted advertising placements will be secured within leading economic, financial, and sector-specific publications at national, continental, and international levels. This selective media strategy will guarantee high-quality visibility among priority audiences, including policymakers, investors, regulators, and industry leaders.

Invitations and Public Relations Strategy

Personalized printed and digital invitations will be formally extended to senior professionals, public authorities, international institutions, and strategic partners, ensuring the participation of a highly qualified and decision-oriented audience. In parallel, an enhanced public relations strategy will consolidate the Forum-Exhibition's institutional credibility, diplomatic stature, and international positioning, reinforcing LOGITERRE 2026 as a flagship platform for dialogue, partnership-building, and continental leadership.



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LOGITERRE 2026

**AFRICAN PLATFORM OF EXCELLENCE DEDICATED TO
MOBILITY, TRANSPORT AND LOGISTICS.**

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