

تحت الرعاية السامية لصاحب الجلالة الملك محمد السادس نصره الله
SOUS LE HAUT PATRONAGE DE SA MAJESTÉ LE ROI MOHAMMED VI, QUE DIEU L'ASSISTE
UNDER THE HIGH PATRONAGE OF HIS MAJESTY KING MOHAMMED VI MAY GOD ASSIST HIM



KINGDOM OF MOROCCO
MINISTRY OF ENERGY
TRANSITION AND
SUSTAINABLE DEVELOPMENT



المملكة المغربية
وزارة الانتقال الطاقوي
و التنمية المستدامة

KINGDOM OF MOROCCO
MINISTRY OF TRANSPORT
AND LOGISTICS



المملكة المغربية
وزارة النقل و اللوجستيك

Third Edition

3LogiTerre

INTERNATIONAL FORUM AND TRADE SHOW
MOBILITY-TRANSPORT-LOGISTICS

20 TO 22
OCTOBER
2026

CASABLANCA
INTERNATIONAL FAIR - AMDI

Stands Offers

Organizer

Co-Organizers



الاتحاد الإفريقي لمنظمات النقل واللوجستيك
Union Africaine des Organisations de Transports et de la Logistique
The African Union Of Transportation and Logistics Organizations



الاتحاد الوطنية للنقل المتعدد الوسائط
Fédération Nationale du Transport Multimodal
National Federation of Multimodal Transport



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EXCERPTS FROM HER MAJESTY'S SPEECH KING MOHAMMED VI,

“

On the occasion of the 48th Anniversary of the Green March, His Majesty King Mohammed VI, may God assist Him, delivered, on 6 November 2023, a speech to His loyal people.

[...]

While Morocco's Mediterranean façade firmly anchors the Kingdom to Europe, its Atlantic side provides full access to Africa and a window onto the Americas.

It is for this reason that We are determined to undertake a national upgrading of the coastline, including the Atlantic seaboard of the Moroccan Sahara.

We are equally committed to ensuring that this geopolitical space is structured with a pan-African perspective.

Our wish is for the Atlantic façade to become a major center of human convergence, a hub of economic integration, and a source of continental and international influence.

His Majesty King Mohammed VI, may God assist Him, also addressed a message to the participants in the 2nd National Forum on Advanced Regionalization, held on 20 and 21 December 2024 in Tangier.

[...]

With regard to the expansion of the transport and mobility system to achieve integrated regional development, it is certain that this sector will experience rapid progress in the coming years.

This orientation is due to the growing dynamism at work in our country as a regional hub for investment and to the large-scale projects launched in the context of Morocco's ongoing preparations to host the 2030 FIFA World Cup. ”

صَاحِبُ الْجَلَالَةِ الْمَلِكُ مُحَمَّدُ السَّنَادِيْسُ بِصِيْرَةِ اللَّهِ

During the three days of LOGITERRE 2026, and in order to benefit from enhanced visibility, we offer a range of upgraded stand options, with a comprehensive portfolio of exhibition solutions designed to meet diverse visibility needs.

Designed to enhance your presence, our exhibition solutions combine design, functionality, and flexibility, enabling each exhibitor to showcase their products and services under optimal conditions.

If you are looking for a configuration with a strong visual identity, our offers have been developed to maximize your impact, attract visitors, and strengthen your positioning within the event.



Showcase Your Expertise!

Participating in LOGITERRE as an exhibitor represents a privileged opportunity for your company to showcase its expertise at the heart of Africa's leading event dedicated to Mobility, Transport, and Logistics.

By renting a stand, you gain direct visibility among public decision-makers, investors, institutional representatives, and economic players who are shaping the future of the sector across the continent.

This exhibition space allows you to present your solutions, promote your innovations, and develop high value-added strategic partnerships.

LOGITERRE 2026 offers you a professional environment conducive to networking, targeted exchanges, and the creation of new business opportunities.

Join us as an exhibitor and position your brand at the heart of a dynamic, influential and growing ecosystem.

LOGITERRE 2026

Why become an Exhibitor Partner at LOGITERRE 2026? A high-value event

- ◆ A pan-African platform for professional networking, with representatives from more than 45 countries and official ministerial delegations.
- ◆ Guaranteed visibility to over 8,000 qualified visitors expected, including public decision-makers, private buyers, shippers and clients.
- ◆ A strong media presence: national and international press, TV, radio, social media and specialized platforms.

Concrete results

- ◆ Targeted BtoB meetings with business partners, investors and institutions.
- ◆ Possibility of concluding agreements, framework contracts or letters of intent during LOGITERRE 2026.
- ◆ An ideal opportunity to position your solutions on structuring projects.

Digital platforms available to exhibitors

- ◆ Official mobile application with show floor plan, shared calendars, personalized notifications and visitor scanning.
- ◆ Dedicated exhibitor area for contact tracking, traffic statistics, downloads, B2B planning.
- ◆ Online appointment platform accessible before and after the event.

Practical information

- ◆ Bookings are now open with several packages tailored to startups, SMEs, mid-sized companies and large groups.
- ◆ Exclusive benefits: visibility in the official guide, media coverage, VIP invitations and support.
- ◆ Exhibitor information pack and floor plan available upon request.

Conclusion

LOGITERRE 2026 is much more than a trade fair and forum. It is the African hub for the logistics and mobility of the future. Becoming an exhibitor means gaining access to a strategic pan-African audience, showcasing your innovations, and actively contributing to the development of sustainable and integrated logistics on the continent.



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THE TRANSPORT AND LOGISTICS ECONOMY,
**A STRATEGIC LEVER FOR
AFRICA'S DEVELOPMENT**

Stand Offers



STAND 15M²

FITTED OUTSTAND INCLUDING :

- ◆ Carpet, lighting, 1 flag sign (file to be provided, 50x40cm)
- ◆ 01 Wooden partition with full-coverage printing (file to be provided to us, 200x250cm)
- ◆ 01 Lockable storage unit
- ◆ 01 Lockable counter with logo on the front (file to be provided, 100x100cm)
- ◆ 02 Stools (1)
- ◆ Electrical supply 2 kW - extension cords and power strips not provided
- ◆ 02 Plants



STAND 18M²

FITTED OUTSTAND INCLUDING :

- ◆ Carpet, lighting, 1 flag sign (file to be provided, 50x40cm)
- ◆ 02 Wooden partition with full-coverage printing (file to be provided to us, 200x250cm)
- ◆ 02 Visual on forex (file to be provided to us, 100x150cm)
- ◆ 01 Lockable storage unit
- ◆ 01 Lockable counter with logo on the front (file to be provided, 100x100cm)
- ◆ 02 Stools
- ◆ 2 kW power supply - extension cords and power strips not included
- ◆ 02 Plants



STAND 30M²

FITTED OUTSTAND INCLUDING :

- ◆ Carpet, lighting, 1 flag sign (file to be provided, 50x40cm)
- ◆ 02 Wooden partition with full-coverage printing (file to be provided to us, 200x250cm)
- ◆ 2. Visual on forex (file to be provided to us, 100x150cm)
- ◆ 01 Lockable storage unit
- ◆ 01 Lockable counter with logo on the front (file to be provided, 100x100cm)
- ◆ 02 Stools
- ◆ 2 kW power supply - extension cords and power strips not included
- ◆ 02 Plants

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MOBILITY-TRANSPORT-LOGISTICS





WE'LL SEE YOU THERE

October 20, 21 & 22, 2026
Casablanca International Fair - Morocco

CONTACT INFORMATION
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LOGITERRE 2026

**PLATEFORME AFRICAINE D'EXCELLENCE DÉDIÉE À
LA MOBILITÉ, AU TRANSPORT ET À LA LOGISTIQUE.**

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