

تحت الرعاية السامية لصاحب الجلالة الملك محمد السادس نصره الله
SOUS LE HAUT PATRONAGE DE SA MAJESTÉ LE ROI MOHAMMED VI, QUE DIEU L'ASSISTE
UNDER THE HIGH PATRONAGE OF HIS MAJESTY KING MOHAMMED VI MAY GOD ASSIST HIM



Third 3LogiTerre Edition

INTERNATIONAL FORUM AND TRADE SHOW
MOBILITY-TRANSPORT-LOGISTICS

20 TO 22
OCTOBER 2026

CASABLANCA
INTERNATIONAL FAIR - AMDIE



THEME

THE TRANSPORT AND LOGISTICS ECONOMY,
A STRATEGIC LEVER FOR
AFRICA'S DEVELOPMENT

PROGRAM

PREAMBLE

An African Platform for Integrated, Sustainable, and Sovereign Mobility and Logistics.

In a world shaped by the profound transformation of supply chains, shifts in international trade, accelerated digitalization, and the energy transition, Africa stands at a pivotal moment in its economic integration. With merchandise trade reaching approximately \$1.5 trillion in 2024—yet still accounting for only 3.3% of global exports—the continent possesses considerable potential to strengthen its position within regional and global value chains..

This ambition necessarily depends on the development of intra-African trade. In 2024, intra-African trade reached USD 220.3 billion, representing a 12.4% increase and confirming the momentum generated by the African Continental Free Trade Area (AfCFTA).

Projections by Afreximbank indicate that intra-African trade could account for approximately 8% of the continent's GDP by 2028, compared with 7.5% in 2024.

Yet this momentum continues to face structural constraints. Approximately 60% of estimated trade costs in sub-Saharan Africa are attributable to internal factors, including customs inefficiencies, inadequate logistics and infrastructure, transport restrictions, regulatory fragmentation, and cross-border mobility challenges. Removing these barriers is therefore one of the continent's key levers for enhancing competitiveness.

True to its historic role as a crossroads between Africa, Europe, the Mediterranean and the Atlantic, Morocco is leveraging its infrastructure, expertise and partnerships to strengthen the continent's connectivity and promote South-South cooperation based on the sharing of experience, innovation and common development. This dynamic reflects the vision championed by His Majesty King Mohammed VI, May God Assist Him, in support of a more connected and integrated Africa, capable of taking ownership of its own development.

In this context, the transport and logistics economy represents a strategic lever for competitiveness, regional integration, economic sovereignty and resilience. By connecting territories, ports, cities, industrial zones and markets, transport infrastructure and logistics chains directly determine Africa's ability to transform its demographic, industrial and commercial potential into sustainable growth and employment.

PREAMBULE

The challenge now is to build integrated and multimodal corridors—road, rail, maritime, air, energy and digital—that can reduce economic distances between countries and facilitate the movement of people, goods, capital, data and skills.

The success of this transformation will also depend on the harmonization of regulatory frameworks, infrastructure modernization, trade facilitation, the digitalization of logistics systems, artificial intelligence, the energy transition, and the strengthening of vocational training.

It is within this perspective that the 3rd edition of LOGITERRE – International Forum & Exhibition on Mobility, Transport and Logistics takes place. LOGITERRE is conceived as a platform for strategic dialogue, institutional convergence, knowledge and expertise exchange, and partnership-building among African and international public, private, professional, institutional and academic stakeholders.

This edition places at the heart of its discussions the major transformations shaping the future of mobility and logistics: the transport and logistics economy; major corridors and African connectivity; port and maritime modernization; smart mobility and digitalization; artificial intelligence;

the energy transition; regional integration and the AfCFTA; territorial development; employment and vocational training; innovation and emerging technologies.

Through its conferences, high-level panels, professional meetings, exhibition spaces and B2B networking sessions, LOGITERRE 2026 aims to contribute to the emergence of a more integrated, resilient, competitive and sustainable African logistics economy.

According to projections by the United Nations Economic Commission for Africa (UNECA), the effective implementation of the AfCFTA could increase intra-African trade by 45% by 2045 and contribute to a 1.2% increase in Africa's GDP, further highlighting the strategic importance of continental infrastructure and transport corridors.

More than simply a professional event, LOGITERRE aims to serve as an African platform for cooperation, economic diplomacy and stakeholder convergence, contributing to a shared vision: to make transport and logistics instruments of connectivity, productive sovereignty, territorial integration, industrial development and shared prosperity.

This ambition is fully aligned with the priorities of the African Union's Agenda 2063, the objectives of the AfCFTA, the commitments of the United Nations, and the imperatives of the climate and energy transition.

CEREMONY - Day 1 TUESDAY, OCTOBER 20, 2026

OFFICIAL INAUGURATION CEREMONY

INSTITUTIONAL ADDRESSES

10:00 AM
11:30 AM

M. Mustapha CHAOUNE
African Union of Transport and Logistics Organizations (UAOTL)

Ministry of Transport and Logistics - Kingdom of Morocco

Ministry of Digital Transition and Administration Reform
Kingdom of Morocco

M. Abdellatif MAÂZOUZ
President of the Casablanca-Settat Regional Council

Amb. Amr ALJOWAILY
African Union (AU) Commission

S.E.M. Jean Ernest Masséna NGALLE BIBEHE
Minister of Transport of the Republic of Cameroon

S.E.M. Cheick Louis SISSOKO
Presiding Officer of ECOSOCC, African Union

S.E.M. Tarek BEN SALEM
Secretary General - Arab Maghreb Union

Dr. Coffi Dieudonné ASSOUVI
Director General of CAFRAD - Minister Plenipotentiary for Foreign
Affairs, Expert in Public Governance

Ms Emily MBURU-NDORIA
Director, Trade in Services, Investment, Intellectual Property Rights and
Digital Trade - AfCFTA Secretariat



CONFERENCE MODERATOR



Ms Nissrine AOUZDAGH

KEYNOTE • Day 1

OFFICIAL KEYNOTE

ATLANTIC VISION AND INFRASTRUCTURE DIPLOMACY

CORRIDORS & REGIONAL INTEGRATION

Presentation of the Royal Vision for the African Atlantic Seaboard—centered on ports, corridors, and their hinterlands—as well as its Atlantic orientation and its role in opening up the Sahel, fostering regional integration, and positioning Morocco as a trade hub connecting Africa, Europe, and the Atlantic region.

Date	Schedule	Duration
Tuesday, October 20, 2026	11:30 AM – 12:00 PM	30 min

KEYNOTE SPEAKER

MINISTRY OF FOREIGN AFFAIRS,
 AFRICAN COOPERATION AND MOROCCANS
 RESIDING ABROAD - KINGDOM OF MOROCCO

Date	Schedule	Duration
Tuesday, October 20, 2026	2:30 PM – 3:45 PM	75 min

Panel - 1

ATLANTIC CORRIDORS AND REGIONAL INTEGRATION

M. Aissam ECH-CHABBI

Director of Strategy, Studies, and
Information, AMDL

**M. Mamadou Thierno
SOW**

Director General of Transport
Ministry of Transport and Infrastructure of
the Republic of Mali

Ms Sara EL-GAZZAR

Dean of the Faculty of International Transport and Logistics,
Arab Academy for Science, Technology and Maritime
Transport (AASTMT) - Egypt - League of Arab States

M. Inza CISSE

Deputy Director General - Côte d'Ivoire Single
Window for Foreign Trade (GUCE CI)

**M. Noureddine Omar
EL MOKHTAR**

Director of Infrastructure
Arab Maghreb Union (AMU)



MODERATOR

M. Rachid MBARKI



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Date	Schedule	Duration
Tuesday, October 20, 2026	4:00 PM - 5:15 PM	75 min

Panel - 2

AFCFTA, RELIABLE CORRIDORS, AND INTRA-AFRICAN TRADE

M. Jean Marie KOFFI

Secretary General of AGPAOC - Ivory Coast

M. Isidore BIYIHA

DG - GUCE Cameroon
Single Window for Foreign Trade Operations

M. Bamazi Yao BAKINAM

Technical Director
National Shippers' Council of Togo

M. Mohamed JAJA

General Manager of the Zenata Integrated
Logistics and Industrial Platform,
National Ports Agency (ANP)

Dr. Baba TALL

Expert in Logistics, Supply Chain &
Corporate Strategy - Republic of Senegal



MODERATOR

M. Rachid MBARKI

Networking & B2B Meeting Cocktail Reception

KEYNOTE • Day 2/1

SMART CORRIDORS, AI, AND LOGISTICS DIGITALIZATION

Date	Schedule	Duration
Wednesday, October 21, 2026	10:00 AM - 10:30 AM	30 min

Keynote Speaker
M. Ridouan BOULAICH

Director of Information Systems Organization,
 Tanger Med Port Authority

KEYNOTE • Day 2/2

LOGISTICS PERFORMANCE: A DRIVER OF COMPETITIVENESS AND TRANSFORMATION FOR MOROCCAN VSES AND SMES.

Date	Schedule	Duration
Wednesday, October 21, 2026	10:30 AM - 11:00 AM	30 min

Keynote Speaker
M. Anouar ALAOUI ISMAILI

Director General - MAROC PME

Date	Schedule	Duration
Wednesday, October 21, 2026	11:00 AM - 12:30 PM	90 min

Panel - 3

DIGITIZATION AND SOVEREIGNTY OF LOGISTICS DATA
PANEL JOINTLY LED WITH **AACE**

M. Youssef AHOUI

Director General - PortNet - Kingdom of Morocco

M. Eugène RUFIN BOUYA

Director General, Single Window for Cross-Border Operations - Congo

MsHajar EL HADDAOUI

International Digital Transformation
Swiss Leader

M. Fidèle Gaston VICIENNON

Managing Director of BIT SYSTEM
Representative for EMKA France

**M. Mouhoumed Bouh
WARSAMA**

Director General
Djibouti - Port Community System



MODERATOR

Ms Imane KENDILI

15 min

Presentation: UAOTL Central Africa

Date	Schedule	Duration
Wednesday, October 21, 2026	2:30 PM – 3:45 PM	75 min

Panel - 4

INTERMODALITY, DRY PORTS, AND ROAD SAFETY INTERMODALITY & INFRASTRUCTURE

M. Youssouf SANGARE

Logistics Strategy Expert – Ivory Coast

M. Benacer BOULAAJOUL

Director General of the National Road Safety
Agency (NARSA) – Kingdom of Morocco

M. Lilian CHAVANON

Managing Director and Founder
Cabinet Chavanon Conseil – France

Ms Nounzia ZITOUNI

Head of Development Department
Logistics Platforms – ONCF
Kingdom of Morocco

M. Faiçal EL ALAMA

Deputy Managing Director
SNTL SUPPLY CHAIN – Kingdom of Morocco



MODERATOR

M. Mustapha FAKHIR

15 min

Presentation of the Autonomous Port of Kribi

KEYNOTE · day2/3 ENERGY TRANSITION: TOWARDS AN AFRICAN MODEL OF SUSTAINABLE LOGISTICS

Date	Schedule	Duration
Wednesday, October 21, 2026	4:00 PM - 4:20 PM	20 min

Keynote Speaker
M. Youssef IMGHI

· Representative of the Port of Antwerp- Bruges in Morocco

Date	Schedule	Duration
Wednesday, October 21, 2026	4:20 PM - 5:30 PM	70 min

Panel - 5

ENERGY TRANSITION IN TRANSPORT COMPETITIVENESS AND ZERO EMISSIONS

M. Mame Guèye NDAW

Head of the Partnership Division, Dakar (Dem Dikk) Public Transport Operator - Senegal

M. Anas ELOUALIA

Director of the Merchant Marine - MTL Kingdom of Morocco

M. Amer ZGHINOU

President of AMTRI-Kingdom of Morocco

Ms Dounia Houssini SQUALI

Head of the Sustainable Mobility and Innovation Division, Road Transport Directorate - MTL, Kingdom of Morocco

M. Ayéto DOSSOU

Energy Engineer, Executive, and Infrastructure Expert - Republic of Benin



MODERATOR

M. Youssef IMGHI

15 min

UAOTL North Africa Presentation

Date	Schedule	Duration
Thursday, October 22, 2026	9:30 AM – 10:45 AM	75 min

Panel - 6

AFRICAN URBAN MOBILITY REDUCING WAIT TIMES AND IMPROVING ACCESSIBILITY

M. John Emmanuel SANNI

PDG OCHENUPELL Mobility Solution - Nigeria

Ms Mina SGHOUR

Professor of Transport and
Sustainable Urban Mobility

M. Maxime CABANEL

Sales Director - PYSAE - France

M. Mohamed NGADI

Head of the Infrastructure and Traffic Division,
Directorate of Urban Mobility and
Transport - Ministry of the Interior



MODERATOR

M. Mustapha FAKHIR

15 min

UAOTL West Africa Overview

Networking Cocktail & B2B

Date	Schedule	Duration
Thursday, October 22, 2026	2:30 PM - 3:45 PM	75 min

Panel - 7

SKILLS AND TALENTS FOR AFRICAN CORRIDORS SKILLS & HUMAN CAPITAL

M. Omar EL GADDAR

Director of the Transport and Logistics Skills
Development Center, OFPPT - Morocco

**Dr. Coffi Dieudonné
ASSOUVI**

Director General of CAFRAD
Minister Plenipotentiary for Foreign Affairs, Expert
in Public Governance

M. Abderrazak HADDOU

Senior Consultant in Collaborative Ecosystem and
Territorial Project Development - Morocco

**M. Mostafa
Abdelkader RACHID**

Expert in Transport Economics, Transport and Logistics
Policy, AI, and Digital Transformation
League of Arab States

M. Brahim KHAFOU

Founder and President - NEOBIOM Group - Morocco



MODERATOR

M. Rachid MBARKI

**Closing
Ceremony**

THURSDAY, OCTOBER 22, 2026 - 5:00 PM



**M. Mustapha
CHAOUNE**



**M. Abdellatif
MAÂZOUZ**



**Amb. Amr
ALJOWAILY**



**S.E.M. Jean Ernest Masséna
NGALLE BIBEHE**



**S.E.M. Cheick Louis
SISSOKO**



**S.E.M. Tarek BEN
SALEM**



**Dr. Coffi Dieudonné
ASSOUVI**



**Ms Emily
MBURU-NDORIA**



**M. Aissam
ECH-CHABBI**



**M. Mamadou Thierno
SOW**



**Ms Sara
EL-GAZZAR**



**M. Inza
CISSE**



**M. Noureddine Omar
EL MOKHTAR**



**M. Jean Marie
KOFFI**



**M. Isidore
BIYIHA**



**M. Bamazi Yao
BAKINAM**



**M. Mohamed
JAJA**



**Dr. Baba
TALL**



**M. Ridouan
BOULAICH**



**M. Anouar
ALAOUI ISMAILI**



**M. Youssef
AHOUI**



**M. Eugène RUFIN
BOUYA**



**Ms Hajar
EL HADDAOUI**



**M. Fidèle Gaston
VICIENNON**



**M. Mouhoumed Bouh
WARSAMA**



**M. Youssouf
SANGARE**



**M. Benacer
BOULAAJOUL**



**M. Lilian
CHAVANON**



**Ms Nounzia
ZITOUNI**



**M. Faiçal
EL ALAMA**



**M. Mame Guèye
NDAW**



**M. Anas
ELOUALIA**



**M. Amer
ZGHINO**



**Ms Dounia
HOUSSINI SQUALI**



**M. Ayéto
DOSSOU**



**M. John Emmanuel
SANNI**



**Ms Mina
SGHIOUR**



**M. Maxime
CABANEL**



**M. Mohamed
NGADI**



**M. Omar
EI GADDAR**



**DR. COFFI DIEUDONNÉ
ASSOVI**



**M. Abderrazak
HADDOU**



**M. Mostafa
ABDELKADER RACHID**



**M. Brahim
KHAFOU**



**Ms Nissrine
AOUZDAGH**



**M. Mustapha
FAKHIR**



**Ms Imane
KENDILI**



**M. Rachid
MBARKI**



**M. Youssef
IMGHI**

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