

تحت الرعاية السامية لصاحب الجلالة الملك محمد السادس نصره الله
SOUS LE HAUT PATRONAGE DE SA MAJESTÉ LE ROI MOHAMMED VI, QUE DIEU L'ASSISTE
UNDER THE HIGH PATRONAGE OF HIS MAJESTY KING MOHAMMED VI MAY GOD ASSIST HIM



KINGDOM OF MOROCCO
MINISTRY OF ENERGY
TRANSITION AND
SUSTAINABLE DEVELOPMENT



المملكة المغربية
وزارة الانتقال الطاقوي
و التنمية المستدامة

KINGDOM OF MOROCCO
MINISTRY OF TRANSPORT
AND LOGISTICS



المملكة المغربية
وزارة النقل و اللوجستيك

2nd edition Logiterre

INTERNATIONAL FORUM-EXHIBITION
MOBILITY - TRANSPORT - LOGISTICS

PROGRAM

THE CASABLANCA
INTERNATIONAL
FAIR
October
16-18
2025

**CONNECTIVITY
TOWARDS A NEW MODEL
OF SOUTH-SOUTH
COOPERATION**

www.logiterre-expo.com

INTRODUCTION

LOGITERRE 2025: Forging a Connected and Competitive Africa of Tomorrow

With a population of 1.4 billion in 2025 and a projected 2.5 billion by 2050, Africa stands on the threshold of an unprecedented demographic and economic transformation. Yet this promise is accompanied by a formidable challenge, “how can the continent ensure the fluidity of trade, the mobility of its people, and the competitiveness of its economies amidst logistical infrastructures that remain fragmented and under-optimized” ?

The urgency is undeniable. According to the World Bank, inefficiencies within Africa's transport and logistics networks impose an annual cost of nearly 4% of the continent's GDP, directly constraining prosperity, regional integration, and Africa's emergence as a central actor in global value chains.

It is precisely at this historic juncture that the **LOGITERRE 2025** Forum convenes. Organized by the African Union of Transport and Logistics Organizations (**UAOTL**) in partnership with the Moroccan Association of Intercontinental Road Transport (**AMTRI-Morocco**), the Forum will bring together in Casablanca more than 63 distinguished speakers representing over a dozen countries. The ambition is clear: to transform reflection into concrete action, laying down strategic foundations for a more connected, competitive, and sustainably integrated Africa.

The choice of Morocco as host country for this second edition is emblematic. Anchored by Tanger Med Port—Africa's leading maritime gateway, with a capacity exceeding 9 million TEUs annually—and a modern road network spanning 1,800 kilometers of highways interlinking its principal economic hubs, the Kingdom stands as a strategic logistics hub and catalyst for continental integration.

Hosting **LOGITERRE** thus affirms not only Morocco's vocation as a bridge between Africa, Europe, and the wider world, but also its commitment to embodying the vision of pragmatic and ambitious South-South cooperation.

Yet the structural challenge remains stark. Intra-African trade still represents only 16% of the continent's exchanges, compared with 60% in Europe and 50% in Asia. The full implementation of the African Continental Free Trade Area (**AfCFTA**)

holds the transformative potential to increase this figure by 33% by 2035. However, such transformation cannot materialize without efficient transport corridors, streamlined customs procedures, and modernized logistical infrastructures, the indispensable arteries of Africa's future prosperity and unity.

It is precisely here that **LOGITERRE 2025** positions itself as a catalytic platform, designed to open new horizons, bridge key stakeholders, and accelerate the networking of innovative solutions. At the heart of the deliberations, innovation occupies a preeminent place. From the digitalization of procedures and the integration of artificial intelligence into logistics flow management, to the gradual electrification of heavy vehicles, the sector is poised for a profound transformation. According to the African Union, the dematerialization of commercial corridors could reduce transit times by 30% while lowering logistical costs by 12 to 15%. Simultaneously, sustainability is no longer optional but imperative: Africa must construct a mobility ecosystem that is both competitive and environmentally responsible.

Beyond the technical dimension, **LOGITERRE 2025** underscores a vital human reality: road safety remains a critical concern, with over 270,000 fatalities annually across African roads. Consequently, professional training and capacity building are central pillars of this convening, as efficient logistics relies as much on the infrastructure itself as on the women and men who operate and manage it.

Ultimately, **LOGITERRE 2025** aspires to be more than a forum; it is a solution incubator, where policymakers, experts, and operators converge to transform challenges into opportunities. Africa faces logistical constraints, yes, but it is equally poised to construct a future defined by connectivity, resilience, and shared prosperity.

Placed under the High Patronage of His Majesty King Mohammed VI, may God assist Him, this forum represents a premier gathering of sector professionals and institutional stakeholders, convened to deliberate on the critical challenges, emerging trends, and strategic imperatives for African logistics and transport.

DAY 1

THURSDAY, OCTOBER 16th

9am

OPENING

10am

OPENING SESSION

Introductory Hosts

Ms. Nesrine ROUDANE : Attorney-at-Law.

Mr. Abdramane Adoum SOUMAINE : Member of
« UA-TLO » - Chad.

10am

Panel Discussion

Strengthening Africa's Global Trade Connectivity through Optimized Logistics and Coordinated Regulatory Frameworks.

Mr. Philippe RICHARD : Expert OF The International Road Transport Union IRU.

Ms. Lalla Bahija BOUCETTA : Director of Road Transport at the Ministry of Transport and Logistics.

Mr. Amer ZGHINOUE : President of the Moroccan Association of Intercontinental Road Transport « AMTRI-Maroc».

Ar. Vinesh CHINTARAM : Chairperson of the Infrastructure and Energy Committee of the ECOSOCC of the African Union (AU).

Dr. Ayman OKEIL : Vice-President North ECOSOCC-AU.

Moderator : Dr. Yann ALIX : General Delegate / International expert in maritime and port economics.- SEFACIL Foundation.

11:30 am

Panel Discussion

Towards Sustainable Logistics: Addressing the Core Challenges of Transport Infrastructure and Corridors.

Ms. Sanae EL AMRANI : Director of Ports and Maritime Public Domain (DPDPM) .

Ms. Sarra GHARBI : Chairperson of the Economic, Rural and Agricultural Committee of ECOSOCC-AU.

Ms. Nada REFASS : Director of Transport National Transport and Logistics Company(SNTL).

Mr. NOURE Abdelhak : Head of Logistics Department at the National Railway Office. (ONCF).

Mr. Ahmed HARBAZ : Director of the Passenger and Ro-Ro Tangier Med Port (TMPA).

Mr. Aissam ECH-CHABBI : Director of Strategy, Studies and Information at the Moroccan Logistics Development Agency.(AMDL).

Moderator : Mr. Ilyas CHOUBAILI : International Consultant, M2N Consulting.

DAY 1

THURSDAY, OCTOBER 16th

3pm

OPENING CEREMONY

3:10 pm

Mr. Mustapha CHAOUNE : President of l'UAOTL.

HEM. Abdessamad KAYOUH : Minister of Transport and Logistics.

Morocco ECOSOCC- AU, National Chapter

HEM. Amb. Mohamed ARROUCHI : Ambassador of His Majesty the King of Morocco, Permanent Representative to the African Union.

Mr. Zakaria HACHLAF : Secretary General of the Department of Sustainable Development, Ministry of Energy Transition and Sustainable Development

Dr. Mustafa Mohammed ABOFANAS : Chairman of the Libya Africa Investment Portfolio (LAIP).

Mr. Abdellatif MÂZOUZ : Chairman of the Council of the Casablanca-Settat Region.

Animation

Ms. Nisrine AOUZDAGH : Senior Journalist & MC.

3:45 pm

Panel

Strategies and Opportunities for Enhancing Regional Connectivity via South-South Cooperation.

Dr. Nouzha BOUCHARB : Former Minister of National Territorial Planning, Urban Development, Housing, and Urban Policy, President of the ConnectinGroup International Foundation.

Mr. Abderraouf BENABOU : Director of Sustainable Energy and Energy Efficiency, Ministry of Energy Transition and Sustainable Development.

Mr. Jaafar AMEYER : Director of the Passenger and Ro-Ro Tangier Med Port (TMPA).

Ms. Noura DAOUDI : Africa General Delegate, Royal Air Maroc (RAM).

Dr. Hicham BOUZEKRI : President of « African Technical Advisors »

Moderator : Dr. Khalid BOUDALI : International Advisor - AU.

DAY 2

FRIDAY, OCTOBER 17th

10am	Panel Discussion	Enhancing Connectivity: Challenges, Opportunities, and Strategic Pathways.	Mr. Mahamat Haroun ADOUM :DPO Central of The «ECOSOCC-AU». Mr. Salami NASSIRU ALASOADUA : Co-Founder of the AUOTL and Strategic Adviser to the President of the Federal Republic of Nigeria. Mr. Abdourahamane ABBA KAFUGOU : Secretary General of the UCCA (Union of African Shippers' Councils). Dr. Ali DJIMBA : Founder of the CAT LOGISTICS Group. Moderator : Ms. Abbiushi SHALIMAR : Journalist, spokesperson and coordinator of the youth committees of elders (Africa-Europe-UN).
10:45 am	Panel Discussion	Advancing Safety in Heavy Goods vehicles Transport: Roles, Preventive Frameworks, and Impact Assessment.	Mr. Benacer BOULAAJOUL : Director General of the National Road Safety Agency (NARSA). Mr. Mohammed SHEHU : The Co-Marshall, Federal Road Safety Commission, Nigeria Dr. Nawfal BERBICHE : Founder and Chief Executive Officer of ATLAS VALUE GROUP in Logistics and Consulting. Mr. Zakaria KARTOUBI : Expert in road safety and energy efficiency. Mr. Balla MBOUP : Director of Operations, (Eduscol MOROCCO). Moderator : Pr. Abdellatif ABID :International expert.
12am	Keynote Speaker	Innovating in urban mobility: The development of taxis at the heart of public transport evolution.	Mr. Rachid BOUDJEMA : President of the National Union Taxi.
12:15 am	Round Table	Collaborative Governance: Boosting Logistics Through Public Sector Partnerships.	Mr. Mohamed BENJELLOUN : Consultant-Expert at the Moroccan Agency for Investment and Export Development (AMDIE). Mr. El Mostafa AL MOUZANI : International expert in port logistics - Lean management, CEO: Gyc-Expertise. Mr. Zouhair BENJELLOUN : Founder and CEO of United Experts Partners (UEP). Mr. My Omar KADAoui : CEO Arin Express. Dr Khalid BENALI : International Consultant. Moderator : Mr. Mehdi BENHAYOUN : Industrial Engineer, Ministry of Industry and Trade.

DAY 2

FRIDAY, OCTOBER 17th

3pm	Keynote	Performance Optimization through Strategic Evaluation.	Mr. Jamal RAMDANE : President of AME «Moroccan Evaluation Association».
3:30 pm	Round Table	Technological Evolution & Artificial Intelligence: Unlocking the Potential for Transforming Multimodal Mobility and Urban Logistics.	Dr. John Emmanuel SANNI :Chartered engineer & PHD; C.E.O, Ochenuell Mobility Solutions «UA-TLO» NIGERIA. Dr. Mohammed JEROUANE : EE Chief Managing Director, Expert in Electric vehicles. Ms. latimad EL RHAYAMI : Director of Operations, Casa Transports S.A. Dr. Hajar ABOULAID : International Expert C.E.O "H3A Consulting". Moderator : Mr. Esaïe Afri KOUASSI : Vice President of Sales for Africa at Webb Fontaine, Expert in Project Management and Business Development.
4:30 pm	Keynote Speaker	Economic solidarity and sustainable mobility for African integration.	Mr. Richard-Gabin GBEDE : President of the International Committee for African Solidarity (CISA).
5pm	Round Table	Harnessing Vocational Training and Skills Development as Key Drivers for 21st-Century Competitiveness.	Dr. Anass KETTANI : Vice President of Hassan II University in Casablanca, responsible for Academic and Student Affairs 'UH2C'. Dr. Abdullahi Yunusa HUSAINI : President of the European Asian Institute of Nigeria. Dr. Mhamed LKAHAL : PHD. in Public Law & Political Science, Specialist in Intelligence & Territorial Innovation. Ms. Assia AFIF : Director General, IFBP Casablanca - MoroccoMember of the Higher Council for Education, Training and Scientific Research. Mr. Youssef HARIR : Advisor in transport innovation and technology. Ms. Yamna CHRIRAA : Managing Director of the consulting firm 'Next Influence'. Moderator : Mr. Abdelfattah BOUZOUBAA : President of Association « MuseeMaritimeMa1 ».

DAY 3

SATURDAY, OCTOBER 18th

ATELIERS			
10^{am}	Workshop 1-1	Accidentology of heavy goods vehicles: investigations, expertise and prevention.	Mr. Karim ADIB : Head of Accident Expertise DepartmentNARSA.
	Workshop 1-2	From Analog to Digital Tachographs: Challenges, Benefits, and Future Directions”.	Mr. Jaafar SALLOUHI : Head of the Technical Studies Division at the Road Transport Directorate. Ministry of Transport and Logistics.
11^{am}	Workshop 2-1	Preventive Policy Planning: From Concept to Framework Implementation.	Ms. Amina JEMAAOUI : Engineer, President of the Mediterranean Region – RESCURE Association.
12^{am}	Workshop 3-1	Leadership Dynamics: Harnessing the Power of Soft Skills.	Ms. Ikhlass FERRANE : Author, Lecturer at the University of Orléans.
	Workshop 3-2	Harnessing Innovation: Strategic Approaches to Achieve High Performance.	Dr. Khadija AAMMOU : Founder and Chairman of NidINNOVATION.
1^{pm}	Workshop 4-1	Continuous Oversight and Traceability for Operational Excellence.	Dr. Tariq ESSAID : Co-founder and Co-chairman, Préventica Morocco.
	Workshop 4-2	Risk management in complex systems.	Pr. Abdellatif ABID : International expert.
Moderators			Mr. Zakaria KARTOUBI : Road Safety and Energy Efficiency Expert.
			Dr. Ahmed LOUKILI : International expert.
Rapporteurs ISEM Casablanca		Rapporteurs EMI Rabat	
Fatimazahra ALBATNAN Niama ERRAJI Sabrine KALILY Mariame ERRAZIQI Islam JOUDAIRI Oumnya EL ALAOUI Loubna LGHAZI		Oumaima LOUKILI Mohammed EL MANSORI Khouloud SABRI Houria ABDELKAMEL	



**Mr. Mustapha
CHAOUNE**



**HEM. le Ministre
Abdessamad KAYOUH**



**HEM. Mohamed
ARROUCHI**



**Mr. Zakaria
HACHLAF**



**Dr. Mustafa
Mohammed
ABOFANAS**



**Mr. Abdellatif
MAÂZOUZ**



**Ms. Nisrine
AOUZDAGH**



**Dr. Nouzha
BOUCHAREB**



**Mr. Jaafar
AMEYER**



**Mr. Abderraouf
BENABOU**



**Ms. Noura
DAOUDI**





**Dr. Khalid
BOUDALI**



**Ms. Nesrine
ROUDANE**



**Mr. Abdramane
Adoum SOUMAINE**



**Dr. Hicham
BOUZEKRI**



**Ar. Vinesh
CHINTARAM**



**Dr. Ayman
OKEIL**



**Mr. Amer
ZGHINO**



**Mr. Philippe
RICHARD**



**Ms. Lalla Bahija
BOUCETTA**



**Dr. Yann
ALIX**



**Ms. Nada
REFASS**





**Ms. Sanae
EL AMRANI**



**Ms. Sarra
GHARBI**



**Mr. Aissam
ECH-CHABBI**



**Mr. Ahmed
HARBAZ**



**Mr. Ilyas
CHOUBAILI**



**Mr. Mahamat Haroun
ADOUM**



**Mr. Salami
NASSIRU ALASOADUA**



**Mr. Abdelhak
NOURE**



**Mr. Abdourahamane
ABBA KAFOUGOU**



**Dr. Ali
DJIMBA**



**Ms. Abbiushi
SHALIMAR**





**Mr. Benacer
BOULAAJOUL**



**Mr. Zakaria
KARTOUBI**



**Mr. Mohammed
SHEHU**



**Pr. Nawfal
BERBICHE**



**Mr. Balla
MBOUP**



**Mr. Abdellatif
ABID**



**Mr. Rachid
BOUDJEMA**



**Mr. Mohamed
BENJELLOUN**



**Mr. El Mostafa
AL MOUZANI**



**Mr. Zouhair
BENJELLOUN**



**Mr. My Omar
KADAoui**





**Dr. Khalid
BENALI**



**Mr. Mehdi
BENHAYOUN**



**Mr. Ramdane
JAMAL**



**Mr. John Emmanuel
SANNI**



**Dr. Mohammed
JEROUANE**



**Ms. latimad
EL RHAYAMI**



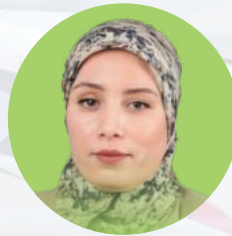
**Dr. Hajar
ABOULAID**



**Mr. Esaïe Afri
KOUASSI**



**Mr. Richard-Gabin
GBEDE**



**Ms. Assia
AFIF**



**Dr. Abdullahi Yunusa
HUSAINI**





**Dr. Anass
KETTANI**



**Mr. Youssef
HARIR**



**Ms. Yamna
CHRIRAA**



**Dr. Mhamed
LKAIHAL**



**Mr. Abdelfattah
BOUZOUBAA**



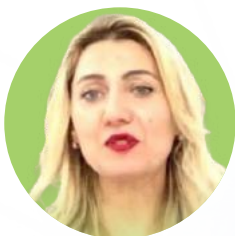
**Mr. Karim
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JEMAAOUI**



**Ms. Ikhlass
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**Dr. Tariq
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**THE LOGITERRE FORUM-EXHIBITION REPRESENTS
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